

Art Bell



A F T E R D A R K



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WHY THE BIG MEDIA ARE ATTACKING TALK RADIO

With its news monopoly threatened, the establishment press is lashing out wildly at its once-humble electronic competitor

By David Kupelian

“You know something? You’re a black bitch.” This crude retort, made by an unnamed talk show host to his African-American caller, is what CBS News chose to begin its November 4 hit piece on talk radio.

“It’s part and parcel of the rush hour all over America,” explained correspondent Richard Threlkeld. “A kind of air pollution, as close as your car radio. You can now hear that sort of trash talk on radio call-in shows on more than a thousand stations nationwide, a daily dialogue of hate and anger that’s become big business, and a big target of those who want to shut down hate radio for good.”

Come again? More than a thousand stations nationwide? Let’s be clear: CBS is characterizing *all* of talk radio, including Art Bell, as “air pollution...trash talk...a daily dialogue of hate and anger.” But let’s back up a little.

The network’s “news hook” for this slam at talk radio was the election-time flap over a veteran New York City talk show host. “Bob Grant hosts the most popular afternoon drivetime show in New York,” reported Threlkeld. “He regularly insults gays, liberals, the homeless—not to mention blacks.”

An audio snip of Grant followed: “We have in our nation,” Grant intoned solemnly, “not hundreds of thousands, but *millions* of subhumanoids, savages...” (*Editor’s note: I suppose, to be more polite, Grant could have referred to the thousands of murderous gang members in New York City as “model citizens,” or perhaps “angelic beings.”*)

Welcome to the world of “Hate Radio,” the cause of divisiveness, dis-

content, and discord throughout our great nation, according to establishment elitists in government and media.

That’s right. Talk radio—listened to by one half of all American adults according to a recent Times-Mirror poll—is regularly reviled in the mainstream press as everything from inaccurate to sensationalistic to downright dangerous and in need of tight regulation.

Consider the following exchange

CBS is characterizing all of talk radio, including Art Bell, as “air pollution...trash talk...a daily dialogue of hate and anger.”

between CBS’s Tim Russert and former NBC News President Michael Gartner on CNBC’s “Tim Russert,” (October 10, 1994).

Russert: “Why isn’t Bill Clinton getting credit, Michael Gartner? Is there a bias in the press?”

Gartner: “Oh, I don’t know. One of the things I think is radio. In this age of the great information superhighway, it’s sort of an oxcart bypath that is doing him in. Every day there’s this drumbeat on the radio. And you can’t praise Clinton if you’re a radio talk show host.”

In fact, if you read between the lines, you get the idea that maybe talk radio is responsible for violence in our nation, such as Francisco Durand’s armed attack on the White House.

“There’s so much talk of voter anger out there, Mr. Panetta. Do you think in any way that contributes to a climate where the President is not safe?” — “Today” co-host Bryant Gumbel, October 31, 1994

Hatred? Violence? Oxcart bypaths? What’s going on here?

“There has been a tremendous campaign, somewhat insidious, in the mainstream press to discredit talk radio,” says Michael Harrison, editor and publisher of *Talkers Magazine*, a popular talk radio trade publication. “They portray Americans who listen to talk radio as being a numerical and philosophical minority, as radicals, as whiners, dissenters, and cynics.” Harrison calls the CBS report “a terrible, shallow, hostile, malicious slam against the medium.”

The reason for all of this...shall we say “hatred”...of talk radio is obvious. “The media wish to maintain their hold on the opinions of the American public,” says Harrison. “There’s a tremendous amount of jealousy, and maybe even financial competitiveness, with this emerging new media phenomenon called talk radio.”

So much for why. Let’s take a look at *how* the mainstream press goes about discrediting talk radio. The following tried-and-true techniques are mainstays of the political left.

Trick #1: Call Everyone With Whom You Disagree A “Hater.” (*i.e.* “hate radio”)

Example: The gay rights lobby employs this technique very effectively. Anyone who disagrees with any part of the gay political agenda for any reason is a “hater,” “homophobe,” “bigot,” or “Nazi.” No one wants to be called a hater, so this trick causes many to bend over backwards to accommodate the name-caller and avoid the name.

(“Cover Story” continued on page 15)

ART-ICULATIONS

LETTERS FROM LISTENERS

America has not lost its soul

This past Monday night, in one of the recent storms to hit the Seattle area, my wheels locked up and my car literally skidded off the road and became airborne over a steep cliff of approximately 80 feet. As I saw the rush of trees and rocks in the headlights flash in front of me all I could think of was "This is it..." I really thought and knew I was going to die. Yet when the car came to a stop, I realized I was not only okay, but without even a scratch, bruise, or pain of any kind.

In the blackest of night, I started to feel my way up the steep slope, grasping for weeds, branches and rocks, slowly pulling myself up. Half way up, occasionally slipping, it occurred to me that if I did fall, it would be onto the rocks below. I clung there, pressing myself on the slope, with an amazing clarity of thought. The adrenaline was pumping, believe me.

I reached the top of the road again, sat down and thought about God, my family and this country, and, believe it or not, a recent show you did about what you like and dislike about the '90s. I later heard that evening that 68 people died in a plane crash.

America has not lost its soul! My life has taken on new meaning, I feel that God was watching over me and will watch over this country and its people—its good people. The police and the tow truck driver were all amazed that I walked away from what I should have died from. I would encourage all of us to realize how much in an instant life is gone, how short our time is, and to question whether we are making this world a little bit better, each one of us, by sincerely making a contribution, not lip service.

William Garcia
Kirkland, Washington

Election fraud is child's play

I'm a programmer, and I would like you and your readers to know just how easy it is to rig an election.

Suppose you are an individual who makes a billion dollars each year, or has

access to and use of such funds (and there are such people). If you were determined to keep a Tom Foley, for example, in office, how much do you think you might have to offer a programmer near the election computers to add three lines to the program, so that he could go home to his wife that evening and say, "Honey, we're set for life" and "How soon can you pack your bags for Tahiti?"

Most people would probably have to think a bit if a million dollars were offered. That, to a billionaire, is proportional to someone making \$24,000 offering the programmer \$24. In other words, a drop in the bucket. If they threw in a Carte Blanche on world travel, what might you do?

Here we go. Your candidate is Candidate Y. To make it easier to understand, I'll put it in plain English, generic terms, rather than machine language.

You're aware of how some computer programs have numbered lines, with gaps for later modifications. Where the loop is occurring that adds one vote to the proper candidate for each card read, say, between line 100 and line 105, you add the following:

101 Without the separate password, do not display or print this line or the next two. [*That prevents anyone looking through the program from seeing these lines.*]

102 Unless the date is November 8, 1994 [or whatever election day], do not execute line 103. [*That way, if someone runs the program before the election to test it and make sure it is working properly, it will show no defect.*]

103 If the total for Candidate X is greater than the total for Candidate Y, set the total for Candidate X to 98.3% [or some other odd number] of the total for Candidate Y, to the nearest integer, and adjust as necessary so that the two totals add up to the correct grand total when added together.

For each card that is read, these instructions within the standard instruction loop adjust the outcome if the

desired candidate is not already ahead. It is as simple as that, and I see very little oversight on the process. Fragile indeed is our liberty.

Name withheld by request

Strange school assignments

A few words about public school:

Kids are now writing their own suicide notes, obituaries and such as English assignments. There seems to be a preoccupation with death and power, and an overwhelming amount of environmental gloom and doom along with pro-world government ideas.

Here is an English assignment recently given to my brother:

"With two or three others, begin to design the perfect society—that is, a society in which you would like to live. Make sure you take good notes and be as detailed as possible. Think about this assignment seriously. Societies that have no logic or rationale to them—that is, they don't make sense and you can't defend them—will not be accepted. Today, make certain you touch on the following:

- Ways of dealing with conflict and disobedience.
- Organization—Where is the power?
- Education—How is information passed on to generations?"

What does this B.S. have to do with English? I believe assignments like this are actually assessments designed to track the effectiveness of their pro-world government/environmental message. Also, this assignment could be used to assess the influence of the parents on the kids.

I really enjoy your show.

Jeff, KGA 1510,
Spokane, Washington

AFTER DARK welcomes your comments and communications. Send letters to AFTER DARK, c/o Chancellor Broadcasting Co., 744 E. Pine Street, Central Point, Oregon 97502, or you may FAX them to 503-664-8261. All letters should have the writer's name, address, and daytime telephone number. Letters may be edited for space and clarity.

FROM THE HIGH DESERT... MY ADVICE TO THE NEW CONGRESS

By Art Bell

After 40 years the Republicans have finally done it! We have control of both houses of the United States Congress. It's really hard to believe, since most Americans can't even remember a Republican Congress. For four decades conservatives have struggled with the liberal Washington establishment.

Then in November, after two years of an activist administration attempting to push the nation radically leftward, the American public had a political revolution—through ballots, not bullets. Not one Republican incumbent in Congress was ousted, while Democrats were knocked over with sniper-like accuracy. January 1995 marks the historic conservative takeover. Republicans have dreamed the impossible dream and, lo and behold, the dream has come true. The question is—NOW WHAT?

There's plenty that the Republicans can do in the coming months, but it's what they don't do that may well determine their success over the coming years. Yes, the Republicans are eager to make changes; they've waited a long time, and now is their chance. But they must not make the same mistake the Democrats did.

When Bill Clinton was running for President he made a lot of non-specific promises about change. It sounded good to many, but then during his first month in office Clinton's real agenda became apparent, and it scared the pants off those who had believed he was a "New Democrat." Between gays in the military and fetal tissue research, he just about spent all his political capital with social conservatives.

He compounded that serious mistake by being continually pulled to the far Left, defining as the "centerpiece" of his agenda "health care for all Americans that can never be taken away." It sounded like Socialism to me, and I wasn't alone. The American people gave "New Democrat" Bill and his plans a firm thumbs down on November 8th.

But that's not the end of it. What really scares the Democrats is that there may be another thumbs down decision coming in 1996, leaving Republicans not only with a stranglehold on Democrats in Congress, but occupying the White House as well. This is a very real possibility since Presidential victories usually have "coattails" pulling many from their



party along with them.

However, if Republicans are not careful we may end up making the Clinton mistake: reaching too far, too fast into the moral arena. We must not make the same mistake the Democrats made—wrong political priorities! The American people want to be governed from the center, not the far Left—or the far Right. Let's send the President good solid legislation from what I would call "the center." A balanced budget amendment, real crime legislation without gun control (that will certainly be controversial enough), a line item veto, a tax break for the middle class, and a capital gains tax cut are just a few examples. Let's first gain the trust of the American people by acknowledging their priorities.

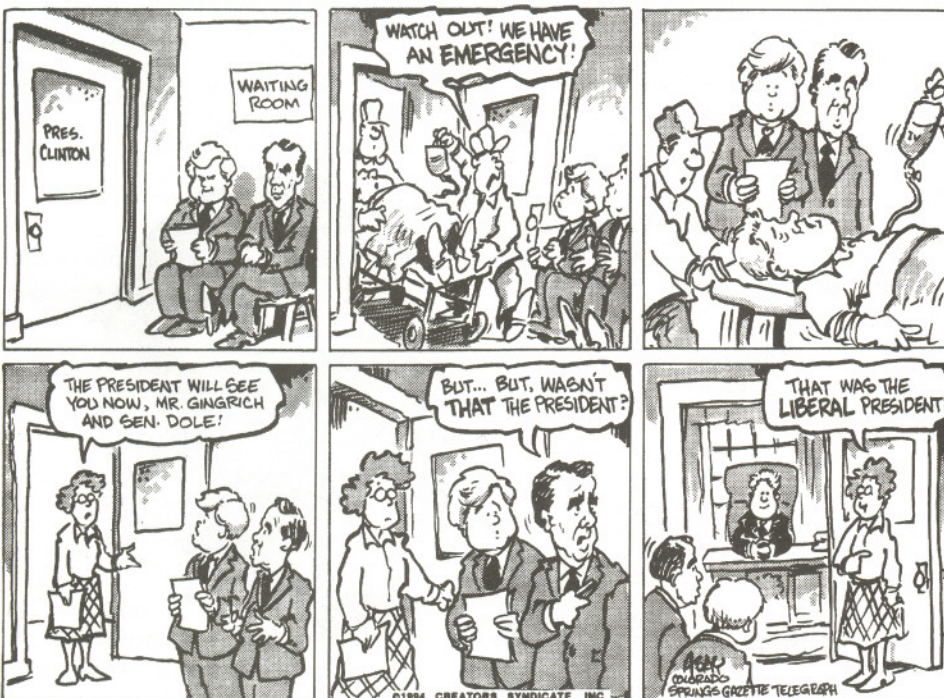
If Republicans allow themselves to be pushed too far by those conservatives who see the moral issue as all that's important, we will have missed the message that was sent to Bill Clinton. And if we do, it may be another 40 years before we get another chance to help America.

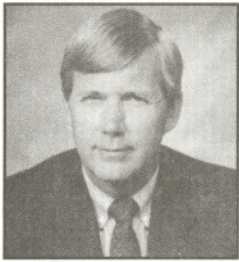
It's not that certain moral issues don't have a place in the coming struggle; many are popular with the public, such as school prayer. But the question is: How far, how fast? As tempting as it might be for many Republicans to lead the charge with abortion, gay issues, etc., the Party would be losing its political capital down the same black hole in which President Clinton lost his.

Let's get on with cleaning House (and Senate), and getting the country on the right track. Then we can make our move into the more demanding, rough waters. Why rock the boat for '96? There's plenty of time for another revolution after that.

From the center...

Art





FEATURE ARTICLE

AN EVENING WITH DON McALVANY:

Understanding and surviving a chaotic future

Don McAlvany's recent appearance on "Coast to Coast AM" was followed

by an avalanche of orders for taped copies of the three-hour interview. Don's insights about world events and trends, as well as his critical information on how to survive a chaotic and dangerous future, prompted Art to comment, "These are some of the most precious hours that I can recall spending in radio."

Best-known for his popular and stunningly hard-core newsletter, "The McAlvany Intelligence Advisor" (which he describes as "an in-depth monetary, economic, geopolitical and precious metals analysis"), Don McAlvany also owns a precious metals brokerage in Colorado. But his first love, he says, "is to try to wake up Americans as to the incredible decline that our country is in, the dangers our Constitution faces, and the dangers to our freedoms."

With that in mind, sample a few of Don McAlvany's comments to Art Bell's audience:

The New Russian threat

DON McALVANY: Communism is not dead, the "Cold War" is not over, and peace has not arrived. We are looking at one of the greatest strategic deceptions of all time.

Think about it. One third of the world is still under Communist control. The Russian hardliners are biding their time as the chaos spreads across that country. The KGB is more powerful than it was 20 years ago. The Russian military still has close to 25,000 warheads on 12,000 to 15,000 missiles—mostly pointed at the U.S.

At the same time they are sucking huge amounts of financial, high tech, and food aid out of the West. Meanwhile, Clinton and others are massively and rapidly disarming.

Editor's note: To back up his claim that the "death of Communism" is a gigantic deception, McAlvany points out that the dissolution of the Soviet bloc ushered in by Mikhail Gorbachev was actually the sixth time in this century that the Soviet Union had apparently disavowed Communism,

embraced free markets and free elections—and asked for lots of money from the West.

As detailed in the 1990 blockbuster book "Deception" by Edward Jay Epstein, "glasnost" (Russian for "publicity" or public relations campaign) was a concept originally developed by the dictator Lenin as a means of acquiring massive amounts of Western investments to shore up an economy devastated by the communist takeover of the Russian government. Glasnost under Lenin began in 1921 but ended abruptly in 1929. Similar glasnost campaigns were repeated

"Russia is setting the stage for an eventual move into the Middle East and occupation of the Persian Gulf oil fields by the latter part of the 1990s."

twice under Stalin's reign, again under Khrushchev (called "De-Stalinization"), and later under Brezhnev (labeled "Détente").

The pattern was always the same: As the Soviet economy staggered under communist policies and draining military expenditures, there was an apparent loosening of political oppression and a professed new openness to capitalism. Each time, after the decimated Soviet economy was infused with massive Western aid, there followed a harsh reimposition of hard-line Communist ideology along with heightened military expansionism.

Then came Gorbachev

McALVANY: The sixth Glasnost was to be the greatest and grandest of all. Communism was to be declared dead, the Cold War over, the Iron Curtain reduced to nothing. They would get rid of the Berlin Wall and allow reunification of Germany.

In reality, they would put second and third echelon Communists in control in most East European countries; they would put KGB-appointed people in all of the republics, which is the case today;

and they would continue to wield a decisive influence, although from behind the scenes, while calling themselves non-Communist.

McAlvany cites the chilling 1984 book "New Lies for Old" by Anatoly Golitsyn, one of the most prominent defectors ever to leave the KGB. Golitsyn predicted a false liberalization in Eastern Europe and the Soviet Union, whose reforms would be so dazzling that the West would be incapable of retaining a consensus in favor of a strong defense. Golitsyn was right.

McALVANY: The Russians are the chess champions of the world, and they see this as one gigantic global chess game that takes place over a 20 or 30 year period. Gorbachev's task was to dismantle the old Soviet empire, but a new Communist federation is being put together in its place. The new Russian federation will include Russia, perhaps Afghanistan, and probably India; it will include Iraq, Iran, Syria, Ethiopia, Sudan, Libya, Yemen, the newly Marxist-Leninist Republic of South Africa, China, Vietnam, North Korea, and so on—a federation of two and a half to three billion people.

McAlvany believes there is a 90% chance that Vladimir Zhirinovskiy or another similar hardliner will come to power in the next 12 to 18 months. In December 1993 Zhirinovskiy surprised the world when his Liberal Democratic Party beat Boris Yeltsin's Russia's Choice Party in the country's first parliamentary elections.



Mikhail Gorbachev, hailed by Time magazine as its "Man of the Decade"

McALVANY: Zhirinovsky has written a book about taking over the Persian Gulf. Well, Brezhnev said back in 1973 that the USSR would take those "two great treasure chests upon which the West depends"—the strategic oil reserves in the Middle East and the strategic mineral reserves in South Africa—"and then we will dictate the terms of surrender to the U.S. and the West."

Russia is setting the stage for an eventual move into the Middle East and occupation of the Persian Gulf oil fields by the latter part of the 1990s. They have neutralized their eastern and western flanks, and the "Clintonistas" are responding by rapidly dismantling our military!

The "New World Order"

Our military is far smaller today than when we assembled Operation Desert Storm just about three years ago. The Clinton administration is dismantling our defense industry, closing down our production lines all over the country, and closing down our military bases all over the world. Just as ominously, they are moving what is left of our military under the command of the UN, a transition which is going on very rapidly.

A lot of things Clinton does make no sense unless you stand back and look at the whole concept of the "New World Order." However, the buildup of the United Nations, the move of the U.S. military under the control of the UN, and so on—these things "make sense" in light of this whole strategy for world government that the establishment folks in America, Europe and elsewhere are pushing. These people are not crazy. There is a plan and a strategy behind these things. Americans need to realize this.

The Crime Bill

The Crime Bill, which wasn't even read by 95% of the congressmen who voted for it, is not a crime control bill; it is a *people* control bill. In fact, it is a formula for a police state. I've been writing in my newsletter for the last couple of years that we are plunging toward a socialist police state in America, and this bill is a quantum leap in that direction:

• They have banned 180 different semi-automatic firearms, not 19. And even though they have "grandfathered in" people who already own those particular semi-automatic weapons, they can amend that at any time and remove the grandfather clause. (See *January 1995 After Dark for a complete list of firearms banned by the Crime Bill.*)

"The Clinton administration is dismantling our defense industry, closing down our production lines all over the country, and closing down our military bases all over the world."

- It makes a major move toward bringing local law enforcement under federal control and setting up a national police force.
- It puts 37,000 new social workers out on the street where they can come into your home and search it without a warrant. If they find anything they think may be contributing to the delinquency of your child—perhaps something in your home-schooling curriculum that's

critical of their world view—they can seize your home or even your children.

There are four little words that describe the whole agenda of the Clintonistas and this move toward a socialist police state: "TO CONTROL THE PEOPLE." They want to control every aspect of our lives.

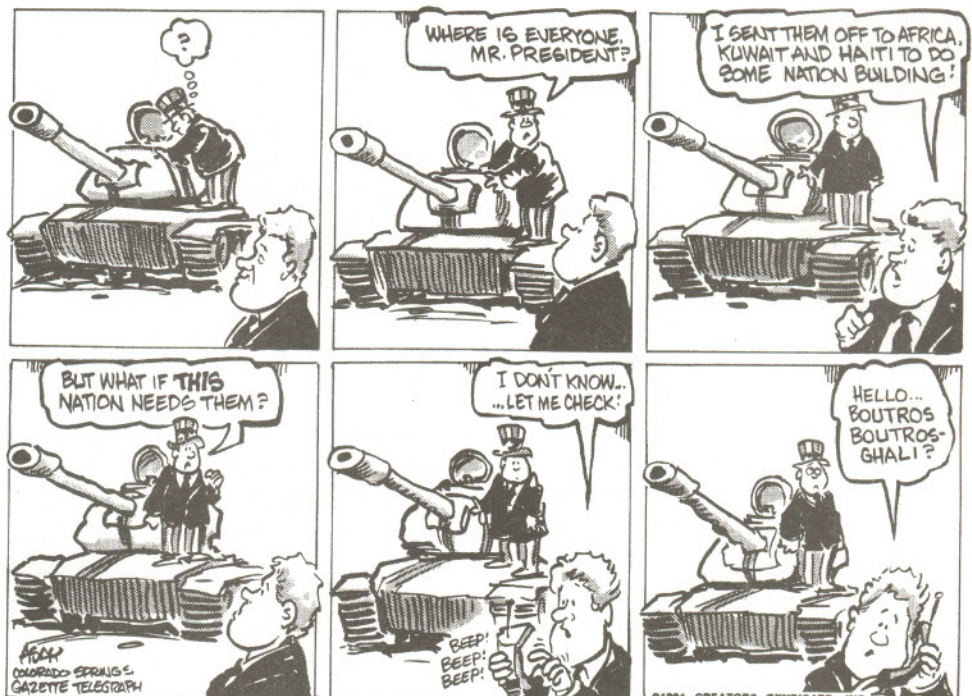
Gun Control: The next wave

There's no question about it; the government's ultimate objective is to get all the guns. It's not registration, it's *confiscation*. Before you can establish a total socialist police state under the "New World Order," you have to disarm the American people.

"Brady 1" was a stepping stone; the semi-auto ban in the Crime Bill is a stepping stone. "Brady 2" will include requirements for licensing all gun owners in the country. Under "Brady 2" if you have as many as 20 guns or 1,000 rounds of ammo, you have an "arsenal," and you have to register, pay a \$300 licensing fee, and allow the BATF—those are the good folks that shot up Waco, Texas—to come into your home three times a year so they can inspect your "arsenal," without a warrant!

Confrontation is inevitable

We're moving toward a major confrontation. A lot of people across the country are getting very angry as they



see the Constitution just torn up and thrown away. They see the escalating seizures and forfeitures (last year the government seized property and assets from 250,000 Americans; that's 5,000 a week). They see the Randy Weaver, Waco-type things, where the government just runs roughshod over people, and if you raise a finger in objection they can shoot you, burn you, or gas you. There is a lot of anger growing across the land.

The government senses it too, and that is why they are moving so rapidly to implement the crime control bill.

I pay way too many taxes, but that has not been my choke point, as it is with the tax resistors out there. But mess with my kids, or mess with my guns, and all of a sudden you've got a very angry man on your hands. And that's the way people feel across the country. People are very emotional about both of those things, and these idiots are messing with both. I think there is an anger growing across the land and an incipient resistance to this that is growing. I believe we are moving toward some sort of a crisis.

Standing against evil

I'm a Christian, and I make no apologies for that. Unfortunately, most of the "Christians" I know are bloody idiots. Some understand the Bible, but a lot don't. The Christian church in America is fat, dumb and happy. It is apathetic, complacent, and ruined by 50 years of prosperity since the end of World War II. And that also describes the average American.

Most "Christians" today have missed the point. They know about Jesus Christ. But the Bible also has a great deal to say about taking a stand against evil. Americans in general, and Christians in particular, have recognized evil, but *have not taken a stand against it*. So while it's true that Christians need to take a stand for Jesus Christ—and I try to in everything I do—we also need to be taking a stand against evil. We need to draw a line in the sand and say, "This is it." Many of our Founding Fathers had a Bible in one hand and a rifle in the other.

A Second term for Bill Clinton?

By the way, people say Bill Clinton is "down for the count." Don't underestimate Bill Clinton's ability to bounce back. You could throw him off the Empire State Building and he'd land lightly on his feet like a cat. He doesn't have nine lives, but 9,000 lives. He just keeps coming back.

In fact, I'll make a prediction: I think

"Don't underestimate Bill Clinton's ability to bounce back. In fact, I'll make a prediction: I think there's better than a 50-50 chance that Bill Clinton will be re-elected in 1996."

there's better than a 50-50 chance that Bill Clinton will be re-elected in 1996. The one way they will get rid of Bill Clinton is if the establishment decides to take him down. If people all over the world are laughing at us because of him, if he causes too much embarrassment for the New World Order, then he may be history.

If we have these folks running our country from 1996 to the year 2000, then either there will be a conflict, or we will be slaves—we will lose all of our freedom. I don't think they can take down the Constitution totally between now and '96, but if you give them '96 to the year 2000, I do believe they can take down the Constitution, and then we are in deep trouble.

The biggest dilemma they have is that the American people are armed.

Some good news

When Hitler installed his dictatorship, as well as Lenin in Russia, Castro in Cuba, and Mao in China, they had a lot going for them. But what they did not have was radio talk shows like Art Bell, Rush Limbaugh, and the hundreds of other radio talk shows around the country that are reaching tens of millions of Americans every single day,

telling them what the establishment does not want them to know.

The other key source for reliable information today is newsletters. Just like the "Letters of Correspondence" before the American Revolution, today the hundreds of newsletters, like talk radio, are punching major holes in their information monopoly. Then we've got the fax machine and the computer networks...

The powers that be cannot do what they are doing in the darkness, and we have made substantial inroads into their monopoly on the communications media. This is why they are panicked and moving so fast. They know the sleeping giant is beginning to wake up. And that a collision is coming. ■

(See next page for Don McAlvany's advice about how to prepare for the future.)

TO FIND OUT MORE:

What you have read here is only a fraction of the vital information contained in this fascinating interview. During the broadcast, Art Bell remarked: "These are some of the most precious hours that I can recall spending in radio. My guest is Don McAlvany, and what a story it's been. All I can do is to implore you to order a tape of [this program]. You've really got to get this information and act on it." To order your audiocassette copy of Art Bell's entire three-hour interview with Don McAlvany (3 tapes, Program #940831C) call 1-800-917-4-ART. The cost is only \$19.50 post-paid.

While you're at it, call 1-800-528-0559 for two FREE issues of "The McAlvany Intelligence Advisor," including "America at the Crossroads: Freedom or Slavery," and "Greater Self-Sufficiency for Troubled Times: Getting Out of Harms Way." If you would like to subscribe, Don McAlvany also has a special offer for Art Bell's listeners and readers: a six month subscription for the price of three months! But you must call and ask specifically for the special offer from the Art Bell radio program and newsletter.

GETTING OUT OF HARM'S WAY

According to Don McAlvany there are a lot of steps that people are taking, or should be taking, toward greater self-sufficiency. (Art Bell's listeners and newsletter readers can get a free copy of Don McAlvany's recent 28-page newsletter on "Greater Self-sufficiency for troubled times." See offer in box on previous page.) Here is a quick run-through of some of the important, perhaps life-saving, measures that prudent people should be taking.

Financial self-sufficiency: Get out of debt, get liquid as rapidly as possible, save at least 10% of your income, avoid the stock and bond markets, have no more than 25% of your assets in real estate, and put 25%-30% of your assets into precious metals (2/3 in gold, 1/3 in silver). Develop a second source of income by starting a cottage business or home-based business.

Information self-sufficiency: Develop alternate sources of information, particularly via talk radio and newsletters.

Communications self-sufficiency: Everyone should have some sort of short wave receiver. If we ever have a national emergency, traditional avenues of communication could be shut down. The crisis won't be just in America, it will be all over the world. We are going to need to be able to talk to people who are resisting tyranny, whether they are 15 miles away, 150 miles away, or 1,500 miles away.

Education self-sufficiency: They're trying to destroy our kids' minds in the public schools and prepare them for the New World Order. Home schooling is a great new movement. You've got a million kids who have punched a major loophole in the educational monopoly that the political Left has had. Last Spring the government, as part of HR6, tried to shut down home schooling in all private Christian schools in America. One million irate phone calls, letters and faxes poured into Washington and they backed off very quickly. But they are going to try it again through the U.N. Convention on the Child.

Food self-sufficiency: Very simply, store a year's supply of survival food, and learn to grow things.

Medical self-sufficiency: There are three problems with our medical system. First, allopathic medicine doesn't have answers for a great many medical problems. Second, the federal government is obsessed with socializing health care. And third, the FDA seems intent on stamping out all forms of alternative medicine. People should therefore learn about the various alternative medicine treatments which have been very promising in regard to controlling or eliminating certain diseases and conditions. These include chelation therapy, oxygen/ozone therapy, enzyme and nutritional therapy, homeopathy, herbal medicine, and bio-magnetic therapies, as well as a number of detoxification techniques designed to clean the toxins out of the body and strengthen the immune system. In the turbulent period ahead, being medically self-sufficient ranks extremely high on the self-sufficiency agenda.

Firearms self-sufficiency: Important for everyone, especially if you live in the city. Every family ought to have a minimum of at least a rifle, a shotgun, and a pistol in their home. I would also advise every woman to carry #10 pepper mace. It's extremely effective, as I found out when a "friend" accidentally sprayed me in the face with it!

Employment self-sufficiency: Many people say, "I'm tied to a job, I'm in the middle of a big city, I can't move." They ought to get a copy of my September 1993 issue on self-sufficiency where we deal with cottage and home-based businesses. Because of the computer and fax machine, it is extremely easy to run a business from a remote area, even if you're pulling business from around the country. High technology is working on our side as well as on the other guy's side in making us independent and able to decentralize. ■

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AFTER DARK PRESENTS THE DREAMLAND REPORT

In depth explorations of subjects and guests featured on Art Bell's weekly radio program "Dreamland"

WHO BUILT THE GREAT PYRAMID?

The world's oldest structure is so advanced that it can't be duplicated today, even using current technology

Recently, physicist and author John Zajac gave Art's Dreamland audience a dazzling look at the world's oldest, largest, and most mysterious structure, the Great Pyramid of Giza. So enthusiastic was listener response that we decided to offer to our readers the following official "Dreamland Report Guided Tour" of the Great Pyramid. We believe you will find it an exhilarating, perhaps even mind-expanding ride. Please remain seated and fasten your safety belts.

By John Zajac

The Pyramids. According to common perception they were built, with the begrudging help of great armies of slaves, by the ancient pharaohs of Egypt as tombs for preserving their royal bodies. Pyramids were meant to be monuments to the pharaoh's greatness, filled with great treasures for the afterlife. To construct these massive shrines, the pharaohs

copied the oldest and largest pyramid of all, the Great Pyramid of Giza.

But the Great Pyramid itself contains no pharaoh's body, no treasure chamber, and no treasures. Who, then, designed it and built it? What was its purpose? Let us begin our tour by considering a few basic facts about the Great Pyramid.

The last "Wonder of the World"

- Thirty times larger than the Empire State Building, the Pyramid's features are so large they can be seen from the Moon.
- Its base covers 13.6 acres (equal to seven midtown Manhattan city blocks), each side being greater than five acres in area.
- A highway lane eight feet wide and four inches thick could be built from San Francisco to New York and put inside the Great Pyramid.
- The oldest structure in existence, having been started 4,617 years ago, it is the sole remnant of the Seven Wonders of the World.

Journey to the center of the Earth

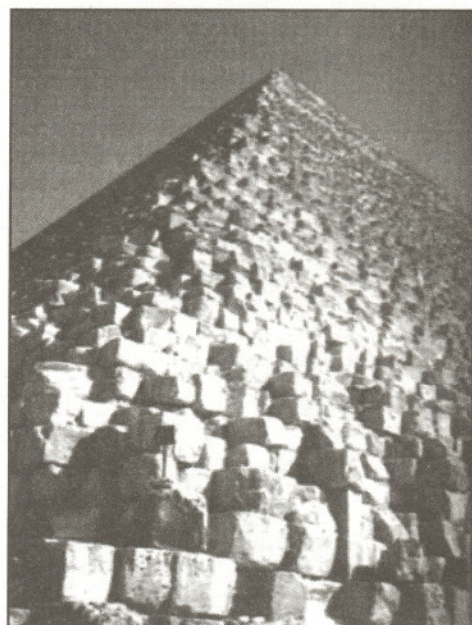
- Only a solid stone mountain could endure the Pyramid's immense weight. And indeed, a flat solid granite mountain happens to be located just beneath the surface of the ground directly under the Pyramid.
- It is built to face true North.
- The Pyramid is located at the exact

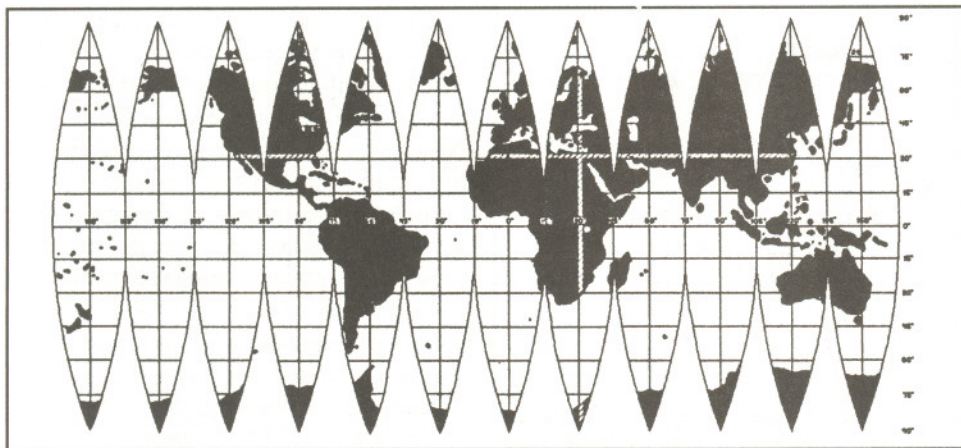
ORIGINAL AND PRESENT PYRAMID: The Great Pyramid did not always look as "rough" as it does today (right). Originally it was encased with a layer of tight-fitting, highly polished 20-ton stone slabs. Until these casing stones were stolen, the Great Pyramid more closely resembled the drawing on the left.

center of the Earth's land mass. That is, its East-West axis corresponds to the longest land parallel across the Earth, passing through Africa, Asia, and America (illustration on p. 9, top). Similarly, the longest land meridian on Earth, through Asia, Africa, Europe, and Antarctica, also passes right through the Pyramid. Since the Earth has enough land area to provide 3 billion possible building sites for the Pyramid, the odds of it's having been built where it is are 1 in 3 billion.

Construction unequaled by modern technology

- Like 20th Century bridge designs, the Pyramid's cornerstones have balls and sockets built into them. Several football fields long, the Pyramid is subject to expansion and contraction movements from heat and cold, as well as earthquakes, settling, and other such phenomena. After 4,600 years its structure would have been significantly damaged without such construction.
- While the bulk of the Pyramid's core was constructed of 4,000- to 40,000-pound blocks of soft limestone, the outer layer of the Pyramid was made of





LOCATION, LOCATION, LOCATION: As shown on a split globe to reduce distortion, the location of the Great Pyramid intersects the Earth's longest land meridian and the longest land parallel.

a beautifully bright, protective layer of polished stone. These outer "casing stones" are missing today because about 600 years ago they were stolen by Arabs. (This accounts for the very worn appearance of the Pyramid today, since the inner limestone blocks are not immune to attack by the elements—wind, rain, and sandstorm.) This protective covering was made up of 100-inch-thick, 20-ton blocks of hard, white limestone, similar to marble but superior in hardness and in durability against the elements.

- The casing stones, 144,000 in all, were so brilliant that they could literally be seen from the mountains of Israel hundreds of miles away. On bright mornings and late afternoons, sunlight reflected by this vast mirrored surface of 5-1/4 acres distinguished the Pyramid as the only single structure that has ever been visible from the moon. (Note: For those interested in possible symbolic significance, in Bible prophecy 144,000 is the number of people—12,000 from each of the 12 tribes of Israel—who are supposed to evangelize the world at the endtime.)

- The people of the area had viewed the Pyramid and its polished stones with awe for centuries. But when a 13th century earthquake loosened some of these casing stones, the Arabs recognized a great quarry of pre-cut stones that could be used to finish off palaces and mosques. For instance, the casing stones were used to rebuild the new city of El Kaherah plus Cairo mosques and palaces, including the

ORIGINAL CASING STONE: Although chipped and roughened by the destructive removal of all the elevated casing stones, the size, straightness, placement, and slope of remaining casing stones still can be observed.

Mosque of Sultan Hasan.

- Amazingly, the outside surface stones are cut within 0.01 (1/100th) inch of perfectly straight and at nearly perfect right angles for all six sides. And they were

A highway lane eight feet wide and four inches thick could be built from San Francisco to New York and put inside the Great Pyramid.

placed together with an intentional gap between them of 0.02 inch. Modern technology cannot place such 20-ton stones with greater accuracy than those in the Pyramid.

- Even more amazing is that the 0.02-

inch gap was designed to allow space for glue to seal and hold the stones together. A white cement that connected the casing stones and made them watertight is still intact and stronger than the blocks that it joins.

Let's pause from our tour for a moment's rest and reflection. Whoever built the Pyramid used a technology that we still do not possess today to cut, move, and cement stones. Whoever built it also had some knowledge of the Earth, because it was built in the right spot—one of the few places that would support such a great weight. The builder also knew where the greatest land mass of the Earth was in both the North-South and East-West directions.

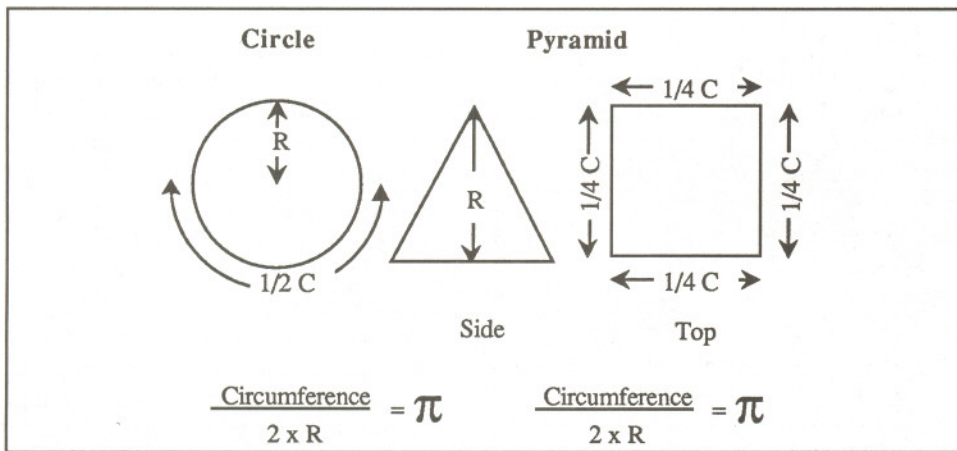
Amazing. But we had better keep going. And joining us on the next leg of our tour will be none other than Sir Isaac Newton...

The cosmic yardstick

The Great Pyramid is one of the most comprehensively surveyed buildings in the world. Scientists over the centuries have taken thousands of measurements in their quest to find out more about its mysteries.

Among those intrigued by the incredible accuracy of the Pyramid's construction was the great scientist and mathematician Sir Isaac Newton. Attempting to formulate his famous law of gravity, Newton needed to know the diameter of the Earth. However, in the 1600s no measurement was accurate enough, especially since Newton





PYRAMID'S DESIGN EASY AS PI: Centuries before the development of geometry, or even mathematics and hieroglyphics, the designer of the Great Pyramid seems to have known the value of π . The periphery of the Pyramid divided by twice its height is equal to 3.14159, which is π .

theorized that the Earth's spin would cause an equatorial bulge. Having heard legends claiming that knowledge of the Earth, the past, and the future were contained in the Pyramid, Newton set out to investigate.

After studying the detailed measurements made by the investigators before him, Newton recognized that many key measurements would be in round numbers if the standard unit of measure was just 0.001 (1/1,000) inch larger than the British inch—which just happens to be the Sacred Jewish Inch. (The Sacred Jewish inch, 1/25 of a cubit, equals 1.00106 British inches.) This discovery allowed the secrets of the Pyramid to be unlocked and revealed unmistakable and amazing mathematical relationships. For instance:

- We know from geometry that there is a universal relationship between the diameter of a circle and its circumference. Consider this: The height of the Pyramid's apex is 5,812.98 inches, and each side is 9,131 inches from corner to corner (in a straight line). If the circumference of the Pyramid is divided by twice its height (the diameter of a circle is twice the radius), the result is 3.14159, which just happens to be π . Incredibly, this calculation is accurate to six digits. So the Pyramid is a square circle, and thus π was designed into it 4,600 years ago. π is demonstrated many times throughout the Pyramid.
- Other numbers are also repeated throughout. Each of the Pyramid's four walls, when measured as a straight line, are 9,131 inches, for a total of 36,524 inches. At first glance, this number may not seem significant, but move the deci-

mal point over and you get 365.24. Modern science has shown us that the exact length of the solar year is 365.24 days.

Clearly, whoever built the Pyramid had access to information beyond that which earthlings possessed at the time—at least earthlings as we know them.

All of this evidence in the Great Pyramid shows that 4,600 years ago somebody knew a great deal about the Earth. But it gets better, much better:

- The average height of land above sea level (Miami being low and the Himalayas being high), as can be measured only by modern-day satellites and computers, happens to be 5,449 inches. That is the exact height of the Pyramid.
- All four sides of the Pyramid are very slightly and evenly bowed in, or concave. This effect, which cannot be detected by looking at the Pyramid from the ground, was discovered around 1940 by a pilot taking aerial photos to check certain measurements. As measured by today's laser instruments, all of these perfectly cut and intentionally bowed stone blocks duplicate exactly the curvature of the earth. The radius of this bow is equal to the radius of the Earth. This radius of curvature is what Newton had long been

seeking.

Clearly, whoever built the Pyramid had access to information beyond that which earthlings possessed at the time—at least earthlings as we know them. Now, one can argue that we were visited by scientifically advanced beings from outer space who taught us their technology. That is possible from the evidence presented, perhaps even likely. If so, these advanced beings had the paramount goal of leaving behind a message that would endure for eons.

Suppose these beings decided to leave a message. The message would have to be universal yet simple. It would have to survive the centuries and be understandable by all the Earth's inhabitants despite language and cultural differences. The message would have to be understood by many languages that would not come into existence for centuries after the message was written.

So far the message indicates that whoever built the Pyramid knew the Earth well: the length of the year, the radius of curvature, the standard measurement techniques, the average height of the continents, and the center of the land mass. They were able to construct something that we still cannot construct today, and they were able to tie all these things together in this single structure. Were they extraterrestrial, or perhaps even supernatural? The answer is not yet clear. However, thus far we have examined only the outside of the Pyramid.

Next issue: Inside the Great Pyramid of Giza, and a startling conclusion as to who designed and built it—and why. ■

TO FIND OUT MORE:

Order your own audiocassette copy of Art Bell's entire interview with John Zajac (3 tapes, Program #940724D) for only \$19.50 postpaid. For VISA and MasterCard orders call 1-800-917-4-ART. Or mail your check or money order to Chancellor Broadcasting Co., 744 E. Pine St., Central Point, OR 97502.

Also, you can obtain a copy of John Zajac's eye-opening book, *The Delicate Balance* (including 31 pages on the Great Pyramid) from our book division, Cornerstone Books. The cost is only \$13.00 postpaid. VISA, MasterCard or check. Call 1-800-888-1857

AK	Juneau	KINY	800 *
AK	Anchorage	KENI	550
AK	Fairbanks	KFAR	660
AK	Kodiak	KJJZ	101.1
AK	Kodiak	KVOK	5660
AK	Seward	KSWD	950
AK	Cordova	KLAM	1450
AL	Birmingham	WYDE	850
AL	Huntsville	WVNN	770
AL	Tuscaloosa	WTNW	1230
AZ	Globe	KJAA	1240 *
AZ	Safford	KATO	1230 *
AZ	Phoenix	KFYI	910
AZ	Tucson	KTUC	1400
CA	Grass Valley	KNCO	830 *
CA	San Diego	KOGO	600
CA	Palm Springs	KNWZ	1270
CA	Yucca Valley	KNWZ	106.
CA	Santa Barbara	KQSB	990
CA	Bakersfield	KNZR	1560
CA	Santa Maria	KSMA	1240
CA	Paso Robles	KPRL	1230
CA	Fresno	KMJ	580
CA	Merced	KYOS	1480
CA	Santa Rosa	KSRO	1350
CA	Sacramento	KSTE	650
CA	Chico	KPAY	1060
CA	Quincy	KPCO	1370
CA	Redding	KQMS	1400
CO	Denver	KNUS	710
FL	St. Augustine	KFOY	1240
FL	Leesburg	KQBQ	1410
FL	Sarasota	WKXY	930
FL	Sebring	WWTK	730
GA	Albany	WALG	1590
GA	Gainesville	KDUN	550
GA	Dalton	KLSQ	1430
HI	Honolulu	KHVH	830
IA	Ottumwa	KLEE	1480
ID	Boise	KIDO	630
ID	St. Maries	KOFE	1240
IL	Rockford	WNTA	1150 *
IL	Ottawa	WCMY	1430
IL	Peru	WAIV	102.3
IL	Morton	WTAZ	102.3
IL	Champaign	WKTW	93.5
IL	Springfield	WMAY	970
IL	Herrin	WJPF	1340
KS	Wichita	KFII	1330
KS	Arkansas City	KSOK	1280
KS	Liberal	KSCB	1270
KS	Salina	KSAL	1150
KY	Lexington	WLXG	1300
KY	Russellville	WRUS	610 *
KY	Owensboro	WOMI	1490
LA	New Orleans	WQUE	1280
MA	Northampton	WHMP	1400
MI	Sault St. Marie	WKNW	1400
MI	Muskegon	WKBZ	850
MI	Flint	WFNT	1470

WHERE YOU CAN FIND COAST TO COAST AM AND DREAMLAND PICK UP ART ON YOUR WAY HOME RADIO STATIONS THAT CARRY CBC PROGRAMS AS OF 1-1-95

MN	Brainerd	WWVI	1270
MN	Winona	KWNO	1230
MN	St. Cloud	KNSI	1450
MN	Duluth	WEBC	560
MO	St. Louis	KSD	550
MO	Columbia	KFRU	1400
MO	Kansas City	KCMO	810
MO	Cape Girardeau	KZIN	960
MS	Greenville	WGVM	1260
MT	Billings	KBLG	910
MT	Missoula	KGVO	1290
MT	Missoula	KLCY	930 *
MT	Helena	KCAP	1340
MT	Bozeman	KMMS	1450
NC	Shelby	WADA	1390
NC	Chapel Hill	WCHL	1360
NC	Fuquay-Varina	WCRY	990
NC	Fayetteville	WFNC	640
NC	Southern Pns	WEEB	990
NC	Jacksonville	WLAS	910
NE	Lincoln	KLIN	1400
NE	Omaha	KKAR	1290
NE	Scottsbluff	KOLT	1320
NH	Manchester	WGIR	610
NM	Albuquerque	KHTL	920
NM	Roswell	KBIM	910
NV	Las Vegas	KDWN	720
NV	Reno	KOH	780
NY	Jamestown	WJTN	1240
NY	Utica	WIBX	610
NY	Amsterdam	WCSS	1490
OH	Youngstown	WKBN	570
OH	Mansfield	WMAN	1400
OH	Springfield	WBLY	1600
OK	Oklahoma city	WKY	930
OR	Portland	KEX	1190
OR	Eugene	KPNW	1120
OR	Baker City	KBKR	1490
OR	La Grande	KLBM	1450
OR	Tillamook	KBMD	1590
OR	Coos Bay	KRSR	106.5
OR	Medford	KOPE	103.5
OR	Klamath Falls	KAGO	1150
PA	Allentown	KAEB	790
PA	Bedford	WAYC	1310 *
PA	Erie	WFLP	1330
PA	Oil City	WOYL	1340
PA	Beaver Falls	WBVP	1230
PA	Phillipsburg	WPHB	1260
SC	Spartanburg	WORD	910
SC	Greenville	WFBC	1330
SC	Columbia	WVOC	560
SC	Sumter	WSSC	1340
SC	Charleston	WTMZ	1250
SD	Sioux Falls	KSOO	1140

TN	Jackson	WTJS	1390
TN	Memphis	WMC	790
TN	Murfreesboro	WGNS	1450
TX	San Antonio	WOAI	1200
TX	El Paso	KTSM	1380
TX	Houston	KTRH	740
UT	Salt Lake City	KCNR	1320
UT	Blanding	KUTA	790
UT	Cedar City	KSUB	590 *
VT	Burlington	WVMT	620
VT	Brattleboro	WKVT	1490
WA	Bellingham	KGMI	790
WA	Seattle	KVI	570
WA	Wenatchee	KPQ	560
WA	Moses Lake	KBSN	1470
WA	Yakima	KUTI	980
WA	Pullman	KQQG	650
WA	Spokane	KGA	1510
WA	Tri Cities	KONA	610
WA	Goldendale	KLCK	1400
WI	Kenosha	WLIP	1050
WI	Fond Du Lac	KFIZ	1450
WI	West Bend	WBKV	1470
WI	Stevens Point	WSPO	1010
WI	Lacrosse	WIZM	1410
WI	Janesville	WCLO	1230
WY	Green River	KUGR	1490

* Dreamland Only

AFFILIATE UPDATE

Keep the mail rolling in and thanks to everyone who helped with the push last month. As the New Year gets under way, many stations are now re-examining their format. Although our main pursuit is uncharted territory, we still need to contact our existing affiliates on a regular basis and thank them for continuing to carry Art's programs. In this regard there is a station that needs some attention. It has not threatened in any way to drop the program; it's just that we feel a little encouragement will help a great deal. KSD, 3100 Market Street, St. Louis, MO 63103, is currently re-evaluating all of its programming.

Many of you, from time to time, hear that one of your local stations is changing its programming format from music to "All Talk," and you immediately let us know. Your prompt input allows us to contact a music station we might not otherwise have reached, and to send them all the info on Art Bell. Thanks again, and here are a few stations we are currently working on. If you live in these areas, any mail from you or your relatives about Art to these stations would not go amiss:

WEVD: 770 Broadway, NY, NY 10022

WHAT: Suite 220, 2471 N. 54th St., Philadelphia, PA 19131

WRVA: Box 1516, Richmond, VA 23223

WHCS: 1111 Virginia St. East, Charleston, WV 25301

KTOQ: Box 1680, Rapid City, SD 57709

SHORT TAKES

BITS & PIECES O' NEWS

Jay Leno, commenting on the successful campaign of convicted cocaine-user **Marion Barry** for Mayor of Washington, D.C.: "He'll be the first mayor to ride to his inauguration in a limousine with license plates he made himself."

Is **Paula Jones** telling the truth about alleged sexual harassment by then-Governor **Bill Clinton**? Most of the media think so, according to a new book, *When Should the Watchdogs Bark?* Authored by Robert Lichter of the Center for Media and Public Affairs (and co-author of numerous famous surveys of the news media elite) and Prof. Larry Sabato of the University of Virginia, the book reveals widespread media acceptance by the press of Jones' charges. However, says the book, reporters claimed they were uncomfortable with the story and didn't feel it served the public interest.

Here are a few quotes from the book, courtesy of the *Media Research Center*. CBS reporter Scott Pelley, who interviewed **Arkansas State Troopers** for 10 hours for a never-aired story, told the authors: "We just felt, not to sound pompous in any way, but it didn't rise to the level of something that we wanted to put on the *Evening News*." *Los Angeles Times* reporter Bill Rempel said, "We didn't have any doubt that the stories we heard were true in substance." ABC's Jim Wooten summed it up when he told the authors, "Yeah, I think [the troopers] were telling the truth, [but] I don't have any interest in who he was sleeping with then or who he's screwing now."

Although President Clinton's popularity has fallen below 40%, he is doing great compared to the **news media**. According to *Wall Street Journal* columnist Gerald F. Seib, public approval for the media is 16% lower than approval for the President. People were asked to rate leaders and institutions on the issue of honesty. Clinton got 37%, while the media were trusted by only 21%.

Since the reputed "death of socialism," many astute observers have noted that *radical environmentalism* has replaced socialism as the political left's new religion—and new excuse for wanting to

exercise dictatorial control. Just look at how government is already dealing with environmental regulation and enforcement (examples courtesy of columnist Walter Williams):

- A Maryland couple suffered devastating financial losses when the endangered puritan tiger beetle was found on their property. In order to protect the beetle, the couple was prohibited from taking action to halt the soil erosion that was jeopardizing their home. During their fight with federal agents, 22 feet of their property plunged into the Chesapeake Bay.

- Tuang Ming Lin, a Vietnam refugee, faces a one-year imprisonment and a \$300,000 fine because federal agents accused him of running over "five suspected **Tipton kangaroo rats**" while tilling his 719-acre farm in Bakersfield, California. Federal agents have already seized his \$50,000 tractor.

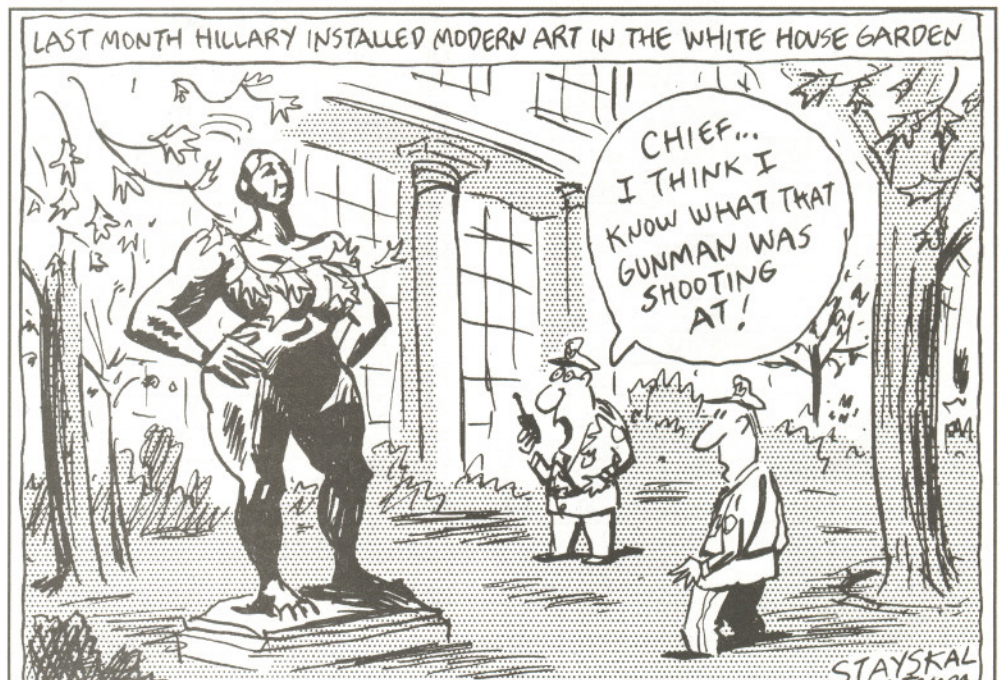
- Michael Rowe broke the law when he built a firebreak around his Riverside, California house. His house was saved while most of his neighbors lost theirs in the fires that erupted in southern California last year. It's that kangaroo rat again. Acting on the demands of environmentalists to protect the kangaroo rat, Congress prevented homeowners from building firebreaks in or around the rat habitat.

- In 1993, \$500 million in construction

was halted in Orange County, California by the Fish and Wildlife Service to protect the two-inch Pacific pocket mouse.

What about Oregon's successful Measure 16 that legalized **doctor-assisted suicide**? Did anyone bother to check the track record of countries where such laws have been in force for some time? In the **Netherlands**, where assisted suicide and euthanasia are legal, the Dutch government found that in 1990 more than one third of euthanised patients were killed without their families' knowledge or consent. Many of these killings occurred even though the doctors believed other treatment options were available.

QUOTE OF THE MONTH: "The Democrats are being blamed more than Republicans because they ran in 1992 saying, 'If you elect us we will get all of these things done. We'll have a **Democratic White House**, we'll have a Democratic Congress, and all of the gridlock you saw in the past will fade away.' Instead, they look like the gang that couldn't shoot straight, they can't get anything through. Now that's not exactly true, because in fact they've gotten a lot of things through, important things like, uh, uh, I can't think of any right now." —NBC News and former *New York Times* reporter Gwen Ifill on "Meet the Press," October 2, 1994.



A•N•O•M•A•L•I•E•S

GLIMPSES INTO THE UNKNOWN

Despite November's Republican landslide, **Hillary Clinton** and White House aides are "still brainstorming about how to revive the **health-care bill** in some form," reports the *Wall Street Journal*. "The only matter certain now is that it will be a scaled-down proposal that opponents won't be able to easily portray as a government takeover of the health-care system. But aides close to Hillary Rodham Clinton are still pushing for as sweeping a proposal as possible."

The United States military is being asked to do too much with too few resources, says Arizona **Senator John McCain**, a member of the Armed Services Committee and former POW and Vietnam war hero. McCain cites ominous evidence of a spiraling decline in **U.S. military capability**:

- The Inchon Amphibious Group and the 2,000 Marines of the 24th Marine Expeditionary Unit were ordered to sail for Haiti only 12 days after returning from a six-month deployment to Somalia.
- Soldiers manning Patriot missile systems are on their fifth six-month deployment overseas since the end of Desert Storm.
- Some air crews in Europe are spending 270 days per year in support of peacekeeping operations.
- 17,000 service members are receiving food stamps, and three times that number may be eligible.

Comments former Vice President **Dan Quayle**: "If the Clinton administration continues to deny there's a problem, then maybe a Republican Congress can come to the rescue of our men and women in uniform, who salute and say 'yes sir' even to a commander-in-chief who has lost their respect."

Comic Argus Hamilton says he got a peek at **Sen. Ted Kennedy's** latest speech: "Some men see a woman sitting on a bar stool at two o'clock in the morning on Good Friday and say 'Why?' I see the same thing and say, 'Why not?'" ■



UFO: These photos, taken by an employee of the President Cruise Lines in 1966, have never before been made public.



ART'S LATEST PROGRAM TAPES!

"COAST TO COAST AM" WITH ART BELL

Live Monday - Friday 11 PM - 4 AM Pacific

PROGRAM#	GUEST & TOPIC	DATE	HOURS	COST
941028C	Annual Ghost Show/ (No Guest)	10/28/94	5 hours	\$26.50
941111C	Lindsey Williams/ New Diseases	11/11/94	5 hours	\$26.50
941115C	John Hogue/ Prophecy	11/15/94	5 hours	\$26.50

"DREAMLAND" WITH ART BELL

Live Sundays 7 PM - 10 PM Pacific

PROGRAM#	GUEST & TOPIC	DATE	HOURS	COST
941016D	Sky Ambrose/ Alien Abductee	10/16/94	3 hours	\$19.50
941023D	B&A Kirkwood/ St. Mary's message	10/23/94	3 hours	\$19.50
941030D	Lea Hailey/ Alien Abductee	10/30/94	3 hours	\$19.50
941106D	Katharina Wilson/ Alien abductee	11/06/94	3 hours	\$19.50
941113D	Jim Deardorff/ ETs and the Bible	03/27/94	3 hours	\$19.50
941120D	Dave Talbott/ Worlds in Collision	11/20/94	3 hours	\$19.50

USE OUR ORDER FORM ON PAGE 15 (See back cover for complete tape list)

"DON'T DO IT, CORBETH!"

By Alan Corbeth,
President, CBC

As you read last month, the syndication of Art Bell is the American Dream as told in '90s vernacular, complete with space age technology and the miracle of modern telecommunications. So now, pull up a comfy chair, fire up the furnace, and enjoy another chapter in the story of Art Bell.

...It is one week before we at the flagship station are to begin syndicating Art's show when a call comes in from an executive from another network. I'm thinking, "Hey, this is great, a network honcho calling me here in Medford, Oregon, welcoming me to the sacred brotherhood of network radio." This fantasy is rudely interrupted by the following words shrieking through the phone's receiver: "Corbeth, don't do it!"

I can't believe my ears. I tell the guy to hang on a minute so I can close the office door for some privacy. But then I realize...my office is also the station kitchen, the Traffic Department, Reception, Copyrighting, Accounting, and Engineering all in one room. Normally I'm lucky to have a minute alone in the rest room. So instead, I contain my astonishment and disappointment, and listen.

"Corbeth, don't do it. Overnight radio is very difficult. Very, very tricky. As a matter of fact, none of us since Larry King has ever been able to do anything with overnight on a national level." Before I can respond comes the knife in my heart. "More importantly, Corbeth, it's impossible to make any money. If you want to go broke, then don't listen to me."

I'd be lying if I said his comments didn't fuel the little demon on one side of me saying: "You moron, give up. You can't do what the big networks have failed at. Who are you kidding?" But then the angel on the other side chimed in with, "Follow what you know. Overnight radio *is* viable. Overnight radio is necessary. And Corbeth my boy, you know deep in your gut that overnight radio can be

profitable."

Considering that we were offering the "best overnight guy" in the business, along with a serious commitment to providing reliable program quality, consistent service, and concerned personnel who would actually be interested in serving both our affiliates and listeners, I felt we had a fighting chance.

For those of you who know little more about the business of talk radio than where your favorite stations are

"More importantly, Corbeth, it's impossible to make any money. If you want to go broke, then don't listen to me."

on the dial, let me take you on a brief tour of what a medium-to-small-market radio station Program Director or General Manager goes through trying to get network programming. Actually, with the proliferation of radio stations across this country, decent programming is very hard to find.

First, most of the major networks, like NBC, ABC, CBS, Westwood One, and Mutual, already have long-standing affiliates. Thus, many stations not associated with these networks simply don't have access to their services.

Second, and more important, many of the large networks are very close to crumbling under the weight and expense of their own top-heavy bureaucracy. They tend to be indifferent, inflexible, and arrogant.

For example, wearing my General Manager's cap of KOPE-FM, our local flagship station, I approached one of the large networks and told them I was interested in taking one of their shows. It was a three-hour program that was not being broadcast in our local market. I was able to clear (broadcast) only two of the three hours. This was not convenient for them, so they would not allow us to air any of the show. I even told them I would take the first two hours and

work toward finding space for the third hour within 60 days. Still not good enough. Finally we found other programming and "they" are still not on in our local market. And I'm reasonably certain they don't even care!

The second problem talk radio stations face is the ineptitude, unreliability, dishonesty, and lack of professionalism of many of the smaller networks. Many of the small syndicators do not have engineering help available, they don't follow up on their affiliates' questions, and their programming is in some cases irresponsible and unreliable. Shows and hosts are on the air one day and gone the next. This drives station managers crazy, and you the listeners ultimately suffer.

As I reviewed the facts, I trusted the angel on my shoulder and regained my confidence that we had a good shot. No, a *great* shot at success. Why? Because we had no intention whatsoever of conducting business like the big networks. We also had no intention of operating like most of the smaller ones either.

From our inception, we have been committed to supplying 24-hour engineering support to both ourselves and our affiliates. Our Affiliate Relations and Sales departments are carefully instructed to be truthful at all times and to give the best, most honest service possible. All of this, coupled with Art Bell and his very unique style, has given us the best possible chance for success.

Next month I'll try to shed a little light on just how we go about adding affiliates and increasing the size of the network. Hopefully, a look at this process will help you understand some of what's involved in getting Art on the air all over the country, and will provide some insight into the age-old question, "How come Art's not on in Cleveland?"

Until then, the moral of this bedtime story is to follow your gut instinct, and don't let the big guys bully you into thinking you can't do something when you know you can. Oh, and listen to the little angel inside talking to you. ■

(“Cover Story” continued from page 1)

Trick #2: Showcase Extremists As Though They Were Typical Of The Entire Movement.

Example: One or two anti-abortion activists freak out and shoot an abortion doctor. The media and pro-abortion camp then portray the entire pro-life movement as violent and in need of new and severe regulations.

These tricks are currently being employed against talk radio. Could new regulation be far behind?

Right now, the prospect of government regulation of talk radio has cooled considerably, but it was a very hot issue about a year ago. Both the House and Senate entertained bills to reinstate the “Fairness Doctrine,” even though the FCC back in 1987 had thrown it out for being unconstitutional. The “Fairness Doctrine” gave the government the power to judge the fairness of controversial issues in terms of how they were presented on radio and television.

“You wound up with the fox guarding the hen house,” says Harrison.

“After all, who does the press really want to have the power to criticize but the government itself? If you give the government power to regulate the tone and quantitative analysis of this criti-

Art Bell: “Gingrich and Dole have two groups to thank for being where they are today: gun-owners and radio talk show hosts.”

cism, you are, in fact, invalidating the whole purpose of the free press.”

Radio and television used to be considered separate from the rest of the press because they were regarded as scarce commodities in need of government regulation to protect the public. In the last few years, however, radio’s “spectrum scarcity” has become a thing of the past, thanks to the emergence of thousands of radio stations across the country, cable TV channels,

and more recently, the computer on-line networks. (Ironically, “spectrum scarcity” exists most notably today in daily newspapers, which are free from any kind of government regulation.)

When the Fairness Doctrine issue was raised in 1993 (many called it the “Hush Rush” bill) the outcry of broadcasters, not to mention *The Wall Street Journal* and *The New York Times*, was so loud that its backers dropped it like a hot potato.

What about the future? Art Bell isn’t particularly worried for the time being. “The Fairness Doctrine is dead,” says Art. “With the new Congress, we now have two guardians called Gingrich and Dole. If you think about it, these men have two groups to thank for being where they are today: gunowners and radio talk show hosts. So they are not likely to let anything occur that would alienate either group.” Although he believes the Republican leadership will be good gatekeepers for now, Art cautions that “this is only a two-year window. After that, who knows?” ■

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930904C	John Lear, UFOs	09/04/93	5 hours	\$26.50
931030C	Annual Ghost Show	10/30/93	5 hours	\$26.50
931123C	Linda Thompson/Waco I	11/23/93	3 hours	\$19.50
931208C	Richard Hoagland/ Mars Observer	12/08/93	4 hours	\$25.50
940108C	Linda Thompson/ Waco II	01/08/94	5 hours	\$26.50
940312C	Al Bielik II/ Philadelphia Experiment	03/12/94	4 hours	\$25.50
940318C	Linda Thompson/ Waco III	03/18/94	5 hours	\$26.50
940408C	Charles Duke/ Sovereignty Measure	04/08/94	2 hours	\$13.50
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940429C	Mark McCandlish/ UFOs	04/29/94	5 hours	\$26.50
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941005C	Wendy Dachau/ Alien abductee	10/05/94	1 hour	\$ 7.50

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940306D	Linda Howe	03/06/94	3 hours	\$19.50
940313D	Professor McDaniels	03/13/94	3 hours	\$19.50
940320D	Michael Linderman	03/20/94	3 hours	\$19.50
940327D	Dr. Richard Goldberg	03/27/94	3 hours	\$19.50
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940508D	John Ronner/ Guardian angels	05/08/94	3 hours	\$19.50
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940724D	John Zajac/ Great Pyramid	07/24/94	3 hours	\$19.50
940731D	Linda Howe/ UFOs & aliens	07/31/94	3 hours	\$19.50
940807D	Shawn Morton/ UFOs	08/07/94	3 hours	\$19.50
940814D	John Mack/Alien abductions	08/14/94	3 hours	\$19.50
940821D	Dr Carla Turner/Alien abductions	08/21/94	3 hours	\$19.50
940828D	Kevin Randall/ Crash at Roswell	08/28/94	3 hours	\$19.50
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